



## **“THE BATMAN” STEPS INTO THE SPOTLIGHT WHEN LIMITED-EDITION COLLECTION BY PUMA, WARNER BROS. CONSUMER PRODUCTS AND DC LAUNCHES FEBRUARY 26**

**SOMERVILLE, MASS., FEBRUARY 23, 2022** — Gear up, Gotham City. **The PUMA x Batman** limited-edition collection will be available February 26, from global sports company PUMA, in collaboration with Warner Bros. Consumer Products and DC. The collection is inspired by the new Warner Bros. Pictures film “The Batman,” releasing in theaters internationally beginning March 2 and in the US on March 4.

The grittiness of Gotham City and the heroics of Batman stand out in this new PUMA collection by drawing inspiration from the highly anticipated new film. The full collection merges culture with sport, bringing Batman, the Batmobile, and Bat emblem to life across various footwear styles, accessories, and apparel products. The collection captures the essence of the film through moody colors, dramatic design elements, and Batsuit-inspired cut lines and Batman graphics.

**The PUMA x Batman** collection features apparel, including hoodies, T-shirts, T7 track suits, shorts, leggings, hats, and more. Also releasing as part of the collection are special Batman ULTRA and FUTURE Z football boots. Additional items include, PUMA running and training products, featuring dryCELL technology to wick moisture and ergonomic cutlines for ease of movement that will allow fans to run through the streets of Gotham City and beyond.

Footwear pieces, launching later this year, include a twist on the classic PUMA **Suede**, a **Fierce 2** inspired by Selina Kyle (Catwoman), an all-over black **RS-X** silhouette with red accents, a sleek all-black **Mayze** with a pop of red in the formstrip, and two **Court Rider** hoops styles that pay homage to Batman and Catwoman.

Fans of “The Batman” and PUMA can suit up in the new collection, available in adult and kids sizing, \$22 –\$220, starting February 26, with footwear styles releasing later this year. The **PUMA x Batman** collection will be available at PUMA.com, at PUMA Stores and select retailers worldwide.

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**About “The Batman”**

From Warner Bros. Pictures comes Matt Reeves’ “The Batman,” starring Robert Pattinson in the dual role of Gotham City’s vigilante detective and his alter ego, reclusive billionaire Bruce Wayne. Two years of stalking the streets as the Batman (Robert Pattinson), striking fear into the hearts of criminals, has led Bruce Wayne deep into the shadows of Gotham City. With only a few trusted allies—Alfred (Andy Serkis), Lt. James Gordon (Jeffrey Wright)—amongst the city’s corrupt network of officials and high-profile figures, the lone vigilante has established himself as the sole embodiment of vengeance amongst his fellow citizens. When a killer targets Gotham’s elite with a series of sadistic machinations, a trail of cryptic clues sends the World’s Greatest Detective on an investigation into the underworld, where he encounters such characters as Selina Kyle (Zoë Kravitz), Oz/aka the Penguin (Colin Farrell), Carmine Falcone (John Turturro), and Edward Nashton/aka the Riddler (Paul Dano). As the evidence begins to lead closer to home and the scale of the perpetrator’s plans becomes clear, Batman must forge new relationships, unmask the culprit, and bring justice to the abuse of power and corruption that has long plagued Gotham City. Reeves (“The Planet of the Apes” franchise) directed from a screenplay by Reeves & Peter Craig, based on characters from DC. Batman was created by Bob Kane with Bill Finger. Dylan Clark (the “Planet of the Apes” films) and Reeves produced the film, with Michael E. Uslan, Walter Hamada, Chantal Nong Vo and Simon Emanuel serving as executive producers. Warner Bros. Pictures Presents a 6<sup>th</sup> & Idaho/Dylan Clark Productions Production, a Matt Reeves Film, “The Batman.”

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**About Warner Bros. Consumer Products**

Warner Bros. Consumer Products, part of WarnerMedia Global Brands and Experiences, extends the Studio’s powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, Wizarding World, Looney Tunes, Hanna-Barbera, HBO, Cartoon Network and Adult Swim. The division’s successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

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**About DC**

DC, a WarnerMedia Company, creates iconic characters, enduring stories, and immersive experiences that inspire and entertain audiences of every generation around the world and is one of the world’s largest publishers of comics and graphic novels. As a creative division, DC is charged with strategically integrating its stories and characters across film, television, consumer products, home entertainment, interactive games, DC UNIVERSE INFINITE digital subscription service and community engagement portal. For more information visit [dccomics.com](http://dccomics.com) and [dcuniverseinfinite.com](http://dcuniverseinfinite.com).

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**PUMA**

PUMA is one of the world’s leading Sports Brands, designing, developing, selling and marketing footwear, apparel and accessories. For more than 70 years, PUMA has relentlessly pushed sport and culture forward by creating fast products for the world’s fastest athletes. PUMA offers performance and sport-inspired lifestyle products in categories such as Football, Running and Training, Basketball, Golf, and Motorsports. It collaborates with renowned designers and brands to bring sport influences into street culture and fashion. The PUMA Group owns the brands PUMA, Cobra Golf and stichd. The company distributes its products in more than 120 countries, employs more than 14,000 people worldwide, and is headquartered in Herzogenaurach/Germany. [www.about.puma.com](http://www.about.puma.com)